



“The key to successful leadership today is influence, not authority”
Kenneth Blanchard

Duration: 1 day workshop

Introduction to Leadership

OVERVIEW

There is no shortage of texts and thoughts on the subject of leadership, but are they really helpful? The leadership landscape is dominated by notions of visionary, heroic and charismatic leaders, but how relevant are they for modern organisations? Leadership is not about being wonder-man or wonder woman and it should be accessible to most ordinary mortals!

LEARNING OUTCOMES

- Greater awareness and insight into what leadership can look like
- A practical understanding and application of what constitutes both Managing and Leading. Are they different?
- Understanding the importance of achieving the right balance between the organisation's needs, teams, and individuals
- Qualities of leaders to aspire to
- Preferred styles of leadership, analysing the needs of the situation you are dealing with

WHO SHOULD ATTEND

Although we do run this as a stand-alone event, the workshop is intended as the first part of a four-module leadership development programme, which exposes participants to the challenges of leadership roles and the competencies required at individual, interpersonal and group level to succeed at leading.

AGENDA

- Leadership - What is it?
- Leadership - How is it done? How do you do it?
- Leadership Questionnaire
- Managing v Leading
- An insight into Strategic Management
- Understanding Situational Leadership
- Skills Practice